



***Kiwanis Ski Club***  
PO Box 475  
Iron Mountain, Michigan 49801



## **PRESS RELEASE**

**FROM:**

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### **For Immediate Release**

***Kiwanis Ski Club Announces Cancellation of 2021 Dickinson County Healthcare System Pine Mountain Continental Cup and Announces LIMITED EDITION Button Fundraiser to Tour New Tower***

Iron Mountain, MI, January 8, 2021- It is with a heavy heart that the Kiwanis Ski Club announces the cancellation of the 2021 Dickinson County Healthcare System Pine Mountain Continental Cup scheduled for February 12-14, in Iron Mountain, MI, USA. The Coronavirus has claimed another victim and it is our treasured ski jumping tradition. With the restrictions currently in place on outdoor gatherings in the State of Michigan, we would not have been permitted to have spectators resulting in significant impacts to the financial outcome of the event. The Kiwanis Ski Club has made a substantial investment in not only the continuation of International Ski Jumping Competition in Dickinson County, but also a commitment to be an economic driver in Dickinson County, the Upper Peninsula and the State of Michigan for many years to come. A negative income year is not an option.

The local Kiwanis Service Club has been selling and will continue to sell ads for the event program. While the program will not be sold at the event in 2021, it will be given away at various popular tourist attractions throughout Dickinson County to introduce our visitors and tourists to our great winter tradition of ski jumping and the businesses that support it. Instead of booster buttons being sold, a LIMITED EDITION 2021 button will be sold as a fundraiser and will enable button holders to tour the NEW TOWER on what would have been ski jump weekend, February 13 & 14 OR dates yet to be determined in the summer of 2021. Each button is good for one (1) individual tour. The other jumping facilities will also be open which include the Judges Tower, Springer Haus, Clubhouse and Popple Palace. The souvenir tower wood sale will also continue in the Popple Palace the weekend of February 13 & 14—your chance to support the future of ski jumping and have a piece of history. Specific details on the February 13 & 14 events will be published at a later date.

Plans for further developments and events at the Pine Mountain Ski Jump complex, which includes the Veteran's Memorial are in the works, but it takes a team effort. To continue to get the complex up to International Ski Federation specifications for World Cup and to develop a year-round attraction for tourists,

we need your help! We need the support of not only individuals and businesses in our community, but those from other locations that want to see our great tradition continue and see the economy in Dickinson County prosper. To make a donation to the Kiwanis Ski Club Capital Campaign please visit our website at [www.Kiwanisskiclub.com](http://www.Kiwanisskiclub.com) or simply send a donation made out to the Kiwanis Ski Club to Kiwanis Ski Club, PO Box 475, Iron Mountain, MI 49801.

With that beautiful new tower sitting on top Pine Mountain and having to wait another year to see her christened with jumpers coming off, there is no one more disappointed than the members of the Kiwanis Ski Club. But at the end of the day, nothing is ever more important than the health and safety of the athletes, coaches, organizing committee and our ski jumping fans.

Thank you for your support and understanding!

Nick Blagec, Kiwanis Ski Club President



*Photo Credit: Genevieve McIntyre Angeloff*