



## 2018 Pine Mountain Continental Cup Sponsorship Opportunities

### **Signature Sponsor - \$100.00**

- Business Name appears on Signature Sponsor Page in Program (must be received by January 24)

### **Meal Sponsor - \$300.00**

- 1 Fence-line Banner (provided to club by sponsor)
- Business Name will be broadcast during the event as meal sponsor one time each day.

### **Copper Level Sponsor - \$500.00**

- 1 VIP Parking Spot\*\*
- 1 Fence-line Banner (provided to club by sponsor)
- Quarter page (B & W) in Event Program
- Business Name will and be broadcast during the event as a Copper Sponsor (at least 2 times each day)
- Business Name and Logo on Kiwanis Ski Club Website
- Two Buttons (tournament tickets)

### **Long Standing Jump Sponsor - \$500 (3 Available)\***

- Recognized via PA Announcements as “Long Standing Jump Sponsor” for the day
- Two Buttons (tournament tickets)
- If Long Standing Jump can't take place due to weather, money would roll to following year

### **Bronze Level Sponsor - \$1500.00**

- 1 VIP Parking Spot\*\*
- 2 Fence-line Banners (provided to club by sponsor)
- Half-page ad (B & W) in Event Program
- Name will be broadcast during the event as Bronze Sponsor (at least 3 times each day)
- Business Name and Logo on Kiwanis Ski Club Website
- Four Buttons (tournament tickets)
- Indoor Booth Space

### **Silver Level Sponsor - \$2500.00**

- 1 VIP Parking Spot\*\*
- 2 Fence-line Banners (provided to club by sponsor)
- Full-page ad (B & W) in and Event Program & logo on Event Program Cover
- Business Name will be broadcast during the event as Silver Sponsor (at least 4 times each day)
- Business Name and Logo on Kiwanis Ski Club Website w/ link
- Six Buttons (tournament tickets)
- Business Name & Logo on event posters, print advertising
- Sign (2'x4') at entrance to complex at bottom of hill through 12-31-18

*NOTE: sign production cost is the responsibility of the sponsor*

## **Gold Level Sponsor - \$5000.00**

- 2 VIP Parking Spot\*\*
- 4 Fence-line Banners (provided to club by sponsor)
- Full-page ad Color in Event Program & logo on Event Program Cover
- Business Name will be broadcast during the event as Gold Sponsor (at least 5 times each day)
- Business Name and Logo on Kiwanis Ski Club Website w/ link
- Ten Buttons (10) (tournament tickets)
- Indoor Booth Space (if requested & non-competitive with others)
- Name & Logo on TV, Radio, and Print Advertising and event posters
- Sign (2'x4') at entrance to complex at bottom of hill through 12-31-18  
*NOTE: sign production cost is the responsibility of the sponsor*
- Business Name/Logo on print advertising
- Two (2) All-area pass (top of hill, clubhouse, Springer Haus)\*\*

## **Platinum Level Sponsor - \$10000.00**

- 2 VIP Parking Spot\*\*
- 6 Hill Banners (provided to club by sponsor)
- Full-page ad Color in Event Program & logo on Event Program Cover
- Business name will be broadcast during the event as a Platinum Sponsor (at least 6 times each day)
- Name and Logo on Kiwanis Ski Club Website w/ link
- Fourteen (14) (tournament tickets)
- Indoor Booth Space (if requested & non-competitive with others)
- Sign (4'x8') at entrance to complex at bottom of hill through 12-31-18  
*NOTE: sign production cost is the responsibility of the sponsor*
- Business Name/Logo on TV, Radio, Print Advertising and Event Poster
- Two (2) All-area pass (top of hill, clubhouse, Springer Haus)\*\*
- Category Exclusivity (unless similar to a current long standing partner)

## **Presenting Sponsor - \$15000.00**

- 4 VIP Parking Spot\*\*
- 8 Hill Banners (provided to club by sponsor)
- Full-page ad Color in Event Program & logo on Event Program Cover
- Business Name will be broadcast during the event as Presenting Sponsor (at least 8 times each day)
- Business Name and Logo on Kiwanis Ski Club Website w/ link
- Sixteen (16) Buttons (tournament tickets)
- Indoor Booth Space (if requested & non-competitive with others)
- Sign (4'x8') at entrance to complex at bottom of hill through 12-31-18  
*NOTE: sign production cost is the responsibility of the sponsor*
- Business Name/Logo on TV, Radio, Print advertising and Event Poster
- Two (2) All-area pass (top of hill, clubhouse, Springer Haus)\*\*
- Category Exclusivity (unless similar to a current long standing partner)

***Outrun Fence Line VIP Spots are reserved for Sponsors exceeding a level of \$1500.00***

***\* VIP Parking Spots are very negotiable, typically they are used for tailgating and offer the best views of the event.***

***\*\* There are RESTRICTIONS to All-area pass usage.***

***OTHER SPECIAL OR UNIQUE REQUESTS WILL BE HANDLED ON A ONE ON ONE BASIS.***