



## 2018 Sponsor Guidelines

Thank you for stepping up as a sponsor for the 2018 FIS Continental Cup Pine Mountain Ski Jumps. Organizations like yours are the reason we are able to put on this spectacular event. We want to make sure you are able to take full advantage of the benefits of your sponsorship.

Below we have listed information to help answer questions you may have about your sponsorship. As always you can contact Daniel Freeman at (906) 282-4179 or via e-mail at [D.L.Freeman@outlook.com](mailto:D.L.Freeman@outlook.com).

### **Program Ad Sizes (in inches):**

Quarter page:  $7\frac{1}{2} \times 2\frac{3}{8}$  or  $3\frac{5}{8} \times 4\frac{7}{8}$  (Copper Sponsor)

Half page:  $7\frac{1}{2} \times 4\frac{7}{8}$  (Bronze Sponsor)

Full page:  $7\frac{1}{2} \times 10$  (Silver BW, Gold and Platinum Full Color)

### **Fence Line Banner Sizes:**

Banners cannot exceed 4 ft tall by 8 ft long

Banners must be vinyl with metal grommets

### **Permanent Sign at Entrance:**

Silver and Gold 2 ft by 4 ft sign

Platinum and Presenting (4 ft by 8ft)



*Permanent Sign at Entrance to Event*

### **Indoor Booth Space:**

If you are a silver level sponsor or higher, you are entitled to free indoor booth space. If you are interested in taking advantage of the booth space. Please contact Daniel Freeman at (906) 282-4179 or by e-mail at [D.L.Freeman@outlook.com](mailto:D.L.Freeman@outlook.com).

### **VIP Parking Spot:**

Copper level and higher sponsors are entitled to one or more VIP Parking Spot. These spaces offer great views of the jumps and most sponsors use them to tailgate, however, some organizations choose to use their VIP parking space in other creative ways (a car dealer may place cars for sale in their VIP Parking Space). If you do plan to take advantage of your VIP Parking Spot, please contact Daniel Freeman at (906) 282-4179 or [d.l.freeman@outlook.com](mailto:d.l.freeman@outlook.com) to learn about rules and responsibilities. Please understand that there may be a delay in VIP parking spot location confirmation until we get closer to the event.

PLEASE NOTE: All production costs (printing banners, signs, etc.) are the responsibility of the sponsor. Sponsors are also responsible for providing banners and signs to the Kiwanis Ski Club. If materials are not received 1 week before the event, we cannot guarantee they will be posted. Sponsors can drop off banners or signs at the club house. For out of town sponsors, banners and signs can be mailed to:

Daniel Freeman  
621 Birch Street  
Kingsford, MI 49802